



## 2019 Editorial Calendar

Issue	Editorial Theme*	Space Reservation Deadline	Material Submission Deadline	Mail Date*	Digital Version E-mails*
Jan–Feb–Mar	Creating New Revenue Streams	Feb. 1	Feb. 7	March 7	March 11
Apr–May–June	Social Media	April 15	April 22	May 24	May 28
July–Aug–Sep	Hearing and The Brain	June 24	July 1	August 1	August 5
Oct–Nov–Dec	Artificial Intelligence	Oct. 17	Oct. 24	Nov. 22	Nov. 25

\*Editorial Themes and Mail Dates subject to change due to news cycle.

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### THP Supplement

THP has periodically produced and distributed a magazine supplement surrounding a particular theme. In the past, we've covered such hot topics such as Tinnitus and Marketing. Ask us about opportunities we may have for the next THP supplement—a fantastic way to showcase your product or service.



\*Reader Demographics: Based on an October 2015 Survey of THP Readers